

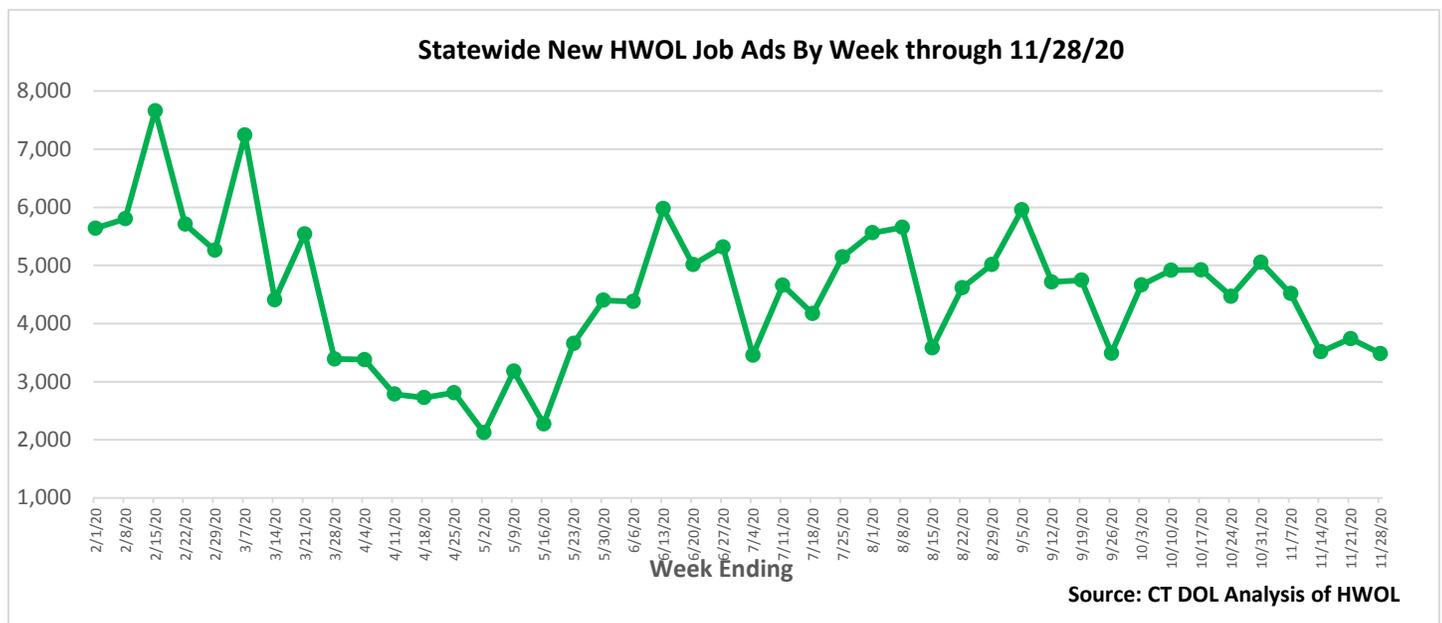


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending November 28<sup>th</sup>, 2020 - New Ads Down 7% Over The Week

WETHERSFIELD, December 4<sup>th</sup>, 2020 – During the week ending November 28, 2020, there were 3,485 new postings, down 7% or -256 new ads from a week before. This overall change overlays industry level losses and gains, 12 were down a combined 782 new ads over the week and 9 were up a combined 526. The largest decreases occurred in Healthcare & Social Assistance, Manufacturing, and Information. These three sectors were down a combined 395 new ads from the prior week. Of the 9 sectors with new ad increases, the largest occurred in Accommodations & Food Services, Finance & Insurance, and Educational Services which added a combined 436 new ads. The three most recent weeks of new ad postings represent the lowest combined level since early May and differs from the 6-7 week trough pattern which occurred from July through late-September.



**Industries** with the most new postings include Retail Trade, Health & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Combined Food Prep. & Serving Workers, Retail Salespersons, and Registered Nurses.

**Employers** with the most new postings include Boston Market, Anthem Blue Cross, and Humana.

## The three industries with the most new job postings where

- **Retail Trade** (507 new postings, -2.5% over the week)
- **Health Care and Soc. Assistance** (496 new postings, -32% over the week)
- **Finance & Insurance** (445 new postings, +47% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 11/28/20	ago: 11/21/20	ago: 10/31/20	%	#	%	#
<b>0</b>	<b>Total</b>	<b>3,485</b>	<b>3,741</b>	<b>5,055</b>	<b>-7%</b>	<b>-256</b>	<b>-31%</b>	<b>-1,570</b>
11	Agriculture, Forestry, Fishing and Hunting	0	6	4	-100%	-6	-100%	-4
21	Mining, Quarrying, and Oil and Gas Extraction	2	3	8	-33%	-1	-75%	-6
22	Utilities	23	20	26	15%	3	-12%	-3
23	Construction	84	36	45	133%	48	87%	39
31	Manufacturing	199	294	358	-32%	-95	-44%	-159
42	Wholesale Trade	31	29	30	7%	2	3%	1
44	Retail Trade	507	520	667	-2.5%	-13	-24%	-160
48	Transportation and Warehousing	79	106	180	-25%	-27	-56%	-101
51	Information	44	109	101	-60%	-65	-56%	-57
52	Finance and Insurance	445	303	425	47%	142	5%	20
53	Real Estate and Rental and Leasing	54	42	82	29%	12	-34%	-28
54	Professional, Scientific, and Technical Services	239	265	337	-10%	-26	-29%	-98
55	Management of Companies and Enterprises	3	4	7	-25%	-1	-57%	-4
56	Administrative and Support	111	87	142	28%	24	-22%	-31
61	Educational Services	170	120	213	42%	50	-20%	-43
62	Health Care and Social Assistance	496	731	1,095	-32%	-235	-55%	-599
71	Arts, Entertainment, and Recreation	17	33	31	-48%	-16	-45%	-14
72	Accommodation and Food Services	356	112	208	218%	244	71%	148
81	Other Services (except Public Administration)	48	56	60	-14%	-8	-20%	-12
92	Public Administration	52	51	50	2%	1	4%	2
99	Unspecified	525	814	986	-36%	-289	-47%	-461

Source: CT DOL Analysis of HWOL

12 sectors had job posting decreases over the week and 9 had increases. Some of the largest percent decreases occurred in Information (-60% or -65 new ads), Manufacturing (-32% or -96 new ads), and Health Care & Social Assistance (-32% or -235). Of the 9 increasing industries, the largest percent increases occurred in Accommodation & Food Services (+218% or +244 new ads), Construction (+133% or +48 new ads), and Finance and Insurance (+47% or +142 new ads). The over the week increases in Accommodation & Food Services correspond with Boston Market posting 223 new ads during the week after previously posting zero.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings were:

- Combined Food Prep and Serving Workers (182 new postings, +420% over the week)
- Retail Salespersons (153 new postings, +6% over the week)
- Registered Nurses (114 new postings, -31% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 11/28/20	1 week ago: 11/21/20	4 weeks ago: 10/31/20	1 week change		4 week change	
				%	#	%	#
Combined Food Preparation and Serving Workers	182	35	76	420%	147	139%	106
Retail Salespersons	153	145	257	6%	8	-40%	-104
Registered Nurses	114	165	231	-31%	-51	-51%	-117
Computer Occupations, All Other	111	105	98	6%	6	13%	13
Software Developers, Applications	96	85	81	13%	11	19%	15
First-Line Supervisors of Retail Sales Workers	92	92	100	0%	0	-8%	-8
Managers, All Other	81	87	88	-7%	-6	-8%	-7
Customer Service Representatives	78	71	178	10%	7	-56%	-100
Sales Representatives, Wholesale and Manufacturing	78	87	117	-10%	-9	-33%	-39
Stock Clerks and Order Fillers	67	49	49	37%	18	37%	18
Food Service Managers	58	9	22	544%	49	164%	36
Medical and Health Services Managers	55	70	70	-21%	-15	-21%	-15
Cashiers	46	15	23	207%	31	100%	23
General and Operations Managers	42	53	47	-21%	-11	-11%	-5
Nursing Assistants	39	60	87	-35%	-21	-55%	-48
Management Analysts	38	50	50	-24%	-12	-24%	-12
Licensed Practical and Licensed Vocational Nurses	37	39	28	-5%	-2	32%	9
Supervisors of Food Prep. and Serving Workers	36	19	8	89%	17	350%	28
Security Guards	36	20	48	80%	16	-25%	-12
Sales Managers	34	36	43	-6%	-2	-21%	-9
Heavy and Tractor-Trailer Truck Drivers	33	58	51	-43%	-25	-35%	-18
Marketing Managers	33	45	60	-27%	-12	-45%	-27
Laborers and Freight, Stock, and Material Movers	32	55	76	-42%	-23	-58%	-44
Financial Managers	31	27	30	15%	4	3%	1
Cooks, Restaurant	29	10	17	190%	19	71%	12

Source: CT DOL Analysis of HWOL

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 11/28/20	1 Week Ago: 11/21/20	4 Weeks Ago: 10/31/20	1 Week # Change	4 Week # Change
Boston Market	223	0	0	223	223
Anthem Blue Cross	79	44	50	35	29
Humana	77	2	26	75	51
CVS Health	62	40	44	22	18
Macy's	58	5	24	53	34
Mercy Medical Center Clinton	46	37	24	9	22
Aldi	45	4	0	41	45
Cigna Corporation	42	48	47	-6	-5
Yale University	42	8	33	34	9
BJ's Wholesale Club, Inc.	39	44	27	-5	12
Stamford Hospital	36	6	27	30	9
State Connecticut	34	32	19	2	15
Burlington	32	7	0	25	32
Posigen	32	0	0	32	32
UnitedHealth Group	31	30	58	1	-27
Ernst & Young	30	0	0	30	30
Staples	27	20	15	7	12
Lowe's Companies, Inc	25	21	28	4	-3
Community Health Center, Inc.	23	5	0	18	23
Deloitte	22	7	15	15	7
GameStop Incorporated	21	0	0	21	21
Allied Universal	20	7	20	13	0
State Farm Insurance Companies	20	4	8	16	12
United Parcel Service Incorporated	20	18	55	2	-35
Healthcare Services Group Incorporated	19	0	2	19	17

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the were mostly in Retail Trade, Finance & Insurance and Health Care. The 25 employers shown above account for 31.7 percent of all new ads. Retail Trade and Finance & Insurance employers both had 7 of the top 25 and most of those employers. The employers with the largest overall increases over the week were Boston Market (+223 new ads), Humana (+75 New Ads), and Macy's (+53 new ads). All but two of the top 25 employers had over the week gains. The two with decreases were Cigna Corporation (-6 new ads) and BJ's Wholesale Club Inc. (-5 new ads).

### **Covid-19 and Weekly New Job Postings**

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### **What is HWOL?**

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>